

Career Management with

Eleanor HOPE

all students and teachers are welcome!



01.10.24

14.00-15.00 Uhr

NEUER SAAL

Eleanor Hope was born and raised in South Africa. After completing her studies (languages and business management) in London she worked in advertising, marketing and public relations. In 1975 she became the personal assistant to Yehudi Menuhin, and soon afterwards took over his general management. In 1980 she was appointed artistic administrator of his festival in Gstaad, Switzerland until he retired as director in 1996. For over 10 years she was managing director of the London agency, Anglo Swiss Artists, which represented over 100 artists and orchestras. She has been artistic director of the Bath Mozartfest in England, was on the advisory board of the festivals of Schleswig-Holstein and Vilnius, and chairman of the Yehudi Menuhin Memorial Trust in 1999, when she took over the artistic direction of the Menuhin Festival for three years.

She worked for many years for IMG Artists in London, and responsibilities included programming the classical music, entertainment and dance subscriptions of the Jahrhunderthalle Frankfurt, collaborating on feasibility studies of the Basel Symphony Orchestra and the Polish National Music Forum in Wroclaw.

She has lived in Austria for over 20 years, organizes concerts and special events, lectures on arts career management, and has been a judge of the annual International Johannes Brahms Competition, the finals of Gradus Ad Parnassum, the Austrian inter-university music competition, Vienna Music University's 'Rising Stars' competition, the Zhuhai International Mozart Violin Competition, Mozarteum University's Ricci Competition and the Sir Ian Stoutzker Prize, and most recently the Classic Piano Competition in Dubai.

Eleanor Hope is a director of Interclassica Music Management and is general manager of violinists Vadim Repin, Ziyu He and Jan Mráček and the conductors James Judd, Carlo Tenan and Thomas Rösner. She spent five years as a member of the Advisory Council of Salzburg Mozarteum University and is a former vice-president of the European Association of Artists' Agents. She is married to a singer and professor at the University of Music and the Performing Arts in Vienna, Benno Schollum, and has two sons, Jasper Hope, who became chief executive of Dubai Opera after 7 years as chief operations officer at London's Royal Albert Hall; and violinist, broadcaster, and writer Daniel Hope, music director of the Zurich Chamber Orchestra and San Francisco's New Century Chamber Orchestra.

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